

AGENT DESKTOP ADVERTISEMENT ORDER

ORDER DETAILS

ORDER DATE:

Ad Unit (size/type)	Start Date	Term Months	Monthly Rate	Per Click Charge (if applicable)
RUN OF APPLICATION – FULL ADS				
A Premium Top Position <input type="checkbox"/>	<input type="text"/>		\$999	N/A
RUN OF APPLICATION – HALF ADS				
E Premium Half Ad - Center <input type="checkbox"/>	<input type="text"/>		\$799	N/A
RUN OF APPLICATION – QUARTER ADS - RUN OF APPLICATION				
B Top Right Page <input type="checkbox"/>	<input type="text"/>		\$699	N/A
C Mail Center Alert Area <input type="checkbox"/>	<input type="text"/>		\$499	N/A
D Application Footer Area <input type="checkbox"/>	<input type="text"/>		\$249	N/A
Embedded Application Link with Booking Capture <input type="checkbox"/>	<input type="text"/>	12 Months	Waived* ³	

SPECIAL ORDER COMMENTS & INSTRUCTIONS

- All Run of Application Advertisements receive a premium complimentary directory listing.
- Introductory Special Terms and Benefits:
 - 1 Special Ad Pricing Requires a Minimum 6 Month term.
 - 2 Special pricing will be extended for an additional 6 month period upon uninterrupted renewal.
 - 3 Direct Connect Web Booking Capture is free with a minimum 12 month term.

Advertising Requirements:

- All advertising content is subject to approval by Travel Sciences, Inc. Pornographic, graphic and other offensive content, as determined by Travel Sciences, in its sole discretion, may be rejected or removed at any time.
- Image quality should be 72 DPI.
- File size should not exceed 30K.
- Image File formats should be .TIFF, .JPEG or .SWF
- Destination Linking – Advertisements and destination links may be changed once per month without charge. Any additional changes are subject to an administrative charge of \$25.00 per change.

Special Order Details attached. Yes No

CUSTOMER CONTACT & BILLING INFORMATION

Customer Name:	<input style="width: 100%;" type="text"/>		
Billing & Notice Address:	<input style="width: 100%;" type="text"/>		
	<input style="width: 100%;" type="text"/>		
City:	<input style="width: 50%;" type="text"/>	State/Province:	<input style="width: 50%;" type="text"/>
Country:	<input style="width: 50%;" type="text"/>	Postal Code:	<input style="width: 50%;" type="text"/>
Contact Name:	<input style="width: 100%;" type="text"/>		
Contact E-Mail:	<input style="width: 50%;" type="text"/>	Phone #:	<input style="width: 50%;" type="text"/>

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BILLING METHOD

<input type="checkbox"/> Credit Card*:	VISA <input type="checkbox"/>	MasterCard <input type="checkbox"/>	AMEX <input type="checkbox"/>	Discover <input type="checkbox"/>
Name on Card:	<input type="text"/>			
Credit Card #:	<input type="text"/>			
Security Number:	<input type="text"/>			
* Travel Sciences, Inc. is authorized to charge the card monthly for amounts then due and payable during the term of the contract. If the billable card is cancelled or any charges are contested or removed customer agrees it shall remain liable for all charges due and payable.				
Payment Option:	Monthly <input type="checkbox"/>	Payment in full <input type="checkbox"/>		
<input type="checkbox"/> Monthly Invoice (In advance):	Send Payments to: Travel Sciences, Inc. 11 Asylum Street Hartford, CT. 06103 Attn: Accounting Dept.		Bill Sending Option: <input type="checkbox"/> Electronic <input type="text" value="E-Mail Address"/> <input type="checkbox"/> Paper	

ORDER CHANGES

Advertiser or Agency may request a change to this Advertising Order ONLY by making a written or email request to Travel Sciences. Acceptance of any requested change is subject to Travel Sciences' sole discretion and, if accepted by Travel Sciences, will be confirmed and implemented by Travel Sciences within two (2) business days after receipt.

Our acceptance of this Advertising Order is contingent upon credit approval of Advertiser/Agency. Your signature authorizes Travel Sciences to obtain all necessary credit information from third parties.

ORDER AUTHORIZATION

The undersigned represents that it has the authority to act on behalf of, and bind, the named customer under this Order and to associated terms and conditions within "OpenTravel CRM Agent Desktop Advertising Terms" which are attached and made a part of this Order form. By signing, Customer understands and agrees that it has entered into a legally binding transaction.

Signature:

Print Name:

Title:

ORDER CONTACT AND ADVERTISEMENT PLACEMENT INFORMATION

Order Contact:

Joe Mazzarella | Travel Sciences, Inc.
 P: 860-543-6061 | F: 860-293-0401
 E: jmazz@travelsciences.com

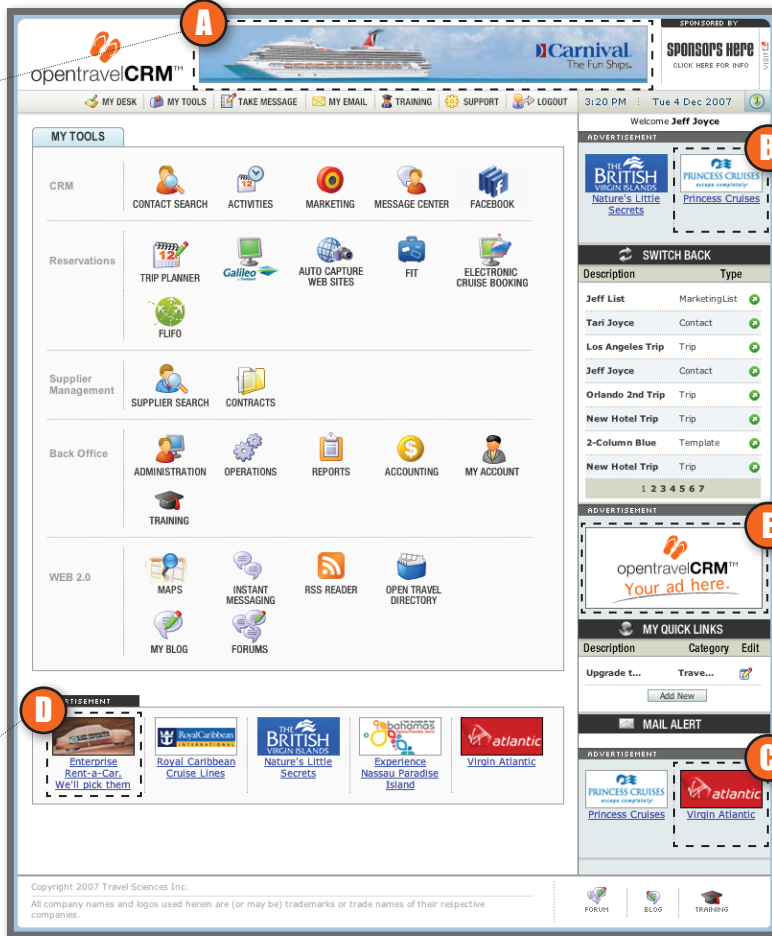
Ad Placement & Specifications Contact:

Levent Kolukisa | Travel Sciences, Inc.
 P: 860-543-6077 | F: 860-293-0401
 E: levent@travelsciences.com

SPONSORSHIP & ADVERTISING OPPORTUNITIES

SPECIAL INTRODUCTORY PRICING

Application Advertising...
Better than Print, Stickier than Web



The screenshot shows the opentravelCRM application interface. At the top, there is a navigation bar with 'MY DESK', 'MY TOOLS', 'TAKE MESSAGE', 'MY EMAIL', 'TRAINING', 'SUPPORT', and 'LOGOUT'. The main content area is divided into several sections: 'MY TOOLS' (CRM, Reservations, Supplier Management, Back Office, WEB 2.0), 'ADVERTISING' (Space A), 'SPONSORS HERE' (Space B), 'MY QUICK LINKS' (Space E), and 'MAIL ALERT' (Space C). At the bottom, there is a 'D' callout pointing to a row of logos including Enterprise Rent-a-Car, Royal Caribbean, The British Virgin Islands, and Virgin Atlantic.

Space A – Premium Run of Site (ROS) Top Banner Ad
Discounted to \$999 per month for 6 Months (Published Price - \$11,999/mo.) and introductory rate of \$999 will be extended for an additional next six months on renewal

Space B – Premium ROS Quarter Ad
Discounted \$699 per month for 6 Months (Published Price - \$3,500/mo.) and introductory rate of \$699 will be extended on additional next six month renewal.

Space E – Premium ROS Half Ad
Discounted \$799 per month for 6 Months (Published Price - \$6,999/mo.) and introductory rate of \$799 will be extended on additional next six month renewal.

Space D – Premium ROS Quarter Ad
Discounted \$249 per month 12 Months

Space C – Premium ROS Mail Center Ad
Discounted \$499 per month 6 Months (Pub Price -\$1,850/mo.)

IMPORT BOOKING INTERFACE

FREE DEVELOPMENT WORK FOR BOOKING CAPTURE AND AUTO-STORAGE IN OTC BACKOFFICE WITH ADVERTISING ON SPACE A for 6 Months or SPACE B for 12 Months. Otherwise work to be quoted (approx. \$2,500 for integration work into back-office). This feature provides an icon directly from the Auto-Capture Web Sites Reservations Button inside the application.



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